

# Investment Overview

Our disciplined, well-established approach to investing reflects our 100+ year history as an owner and operator. We focus on value creation and capital preservation, investing in high-quality assets and businesses within our areas of expertise. We then manage these assets and businesses proactively and finance them conservatively—with the goal of generating stable, inflation-linked, predictable and growing cash flows.

Brookfield’s investment activities are anchored by a set of core tenets that guide our decision-making and determine how we measure success:



## **Our Business Principles**

- Operate our business and conduct our relationships with integrity
- Attract and retain high-caliber individuals who will grow with us over the long term
- Ensure that our people think and act like owners in all their decisions
- Treat our shareholders' capital like it's our own
- Embed strong sustainability practices throughout our operations to help ensure that our business model is enduring



## **Our Investment Approach**

- Acquire high-quality assets and businesses
- Invest on a value basis, with the goal of growing cash flows and compounding capital
- Enhance the value of investments through our operating expertise
- Build sustainable cash flows to provide certainty, reduce risk and lower our cost of capital
- Allocate the free cash flows we receive to enhance value for our shareholders



## **Our Paths to Success**

- Evaluate total return on capital over the long term
- Encourage calculated risks, measuring them against potential returns
- Sacrifice short-term profit, if necessary, to achieve long-term capital appreciation
- Seek profitability rather than growth—size does not necessarily add value